

Your next AI workflow should belong to you.

Start with an AI Systems Consultation.

Bring the workflow that keeps stealing time. We will help you decide what to automate, where human judgment belongs, and what ownership should look like before you invest in a build.

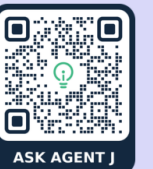
REQUEST A CONSULTATION

01 DIAGNOSE

02 PRIORITIZE

03 BUILD

04 OWN

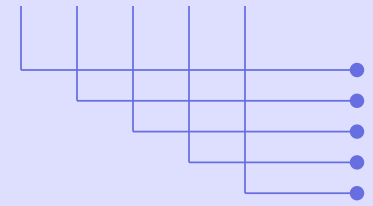


ASK AGENT J

The Forward-Deployed Operator

A 4-step playbook for putting AI to work in your business

DIAGNOSE. PRIORITIZE. BUILD. OWN.

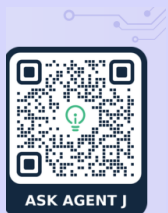


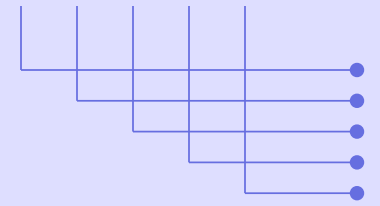
01 **DIAGNOSE**

02 **PRIORITIZE**

03 **BUILD**

04 **OWN**





Leave knowing where AI should move the needle first.

Not another list of tools. A repeatable way to choose one useful workflow and move it toward something your organization owns.

-> In the chat: What single task eats the most time in your week?

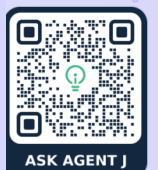
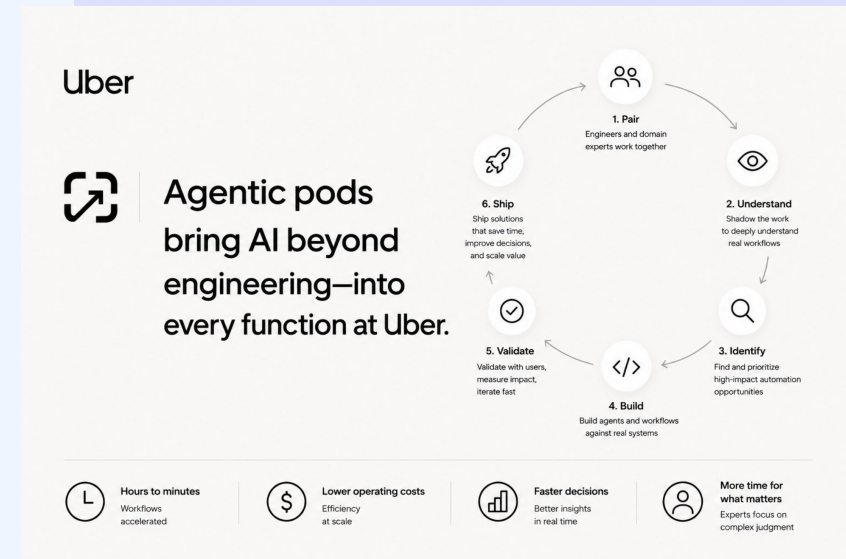


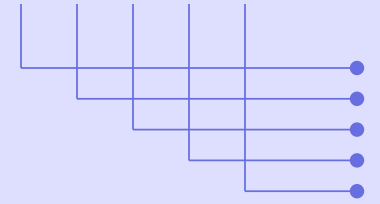
They built with the people doing the work.

~~2 weeks~~ — **-> 50 minutes**

The breakthrough was not a better chatbot. It was sitting beside the workflow, understanding reality, and building alongside the operator.

Source: Praveen Neppalli Naga, Uber · public post, July 2026





Build with the work in front of you.

SIT BESIDE

Start with the person who actually does the work.

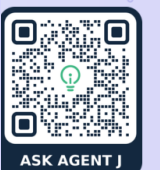
SEE REALITY

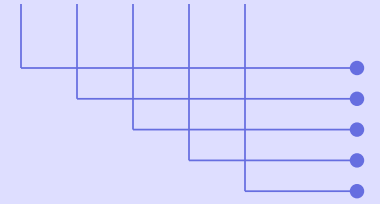
Watch the exceptions, judgment calls, and handoffs.

BUILD WITH

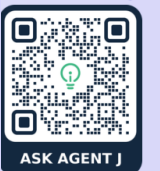
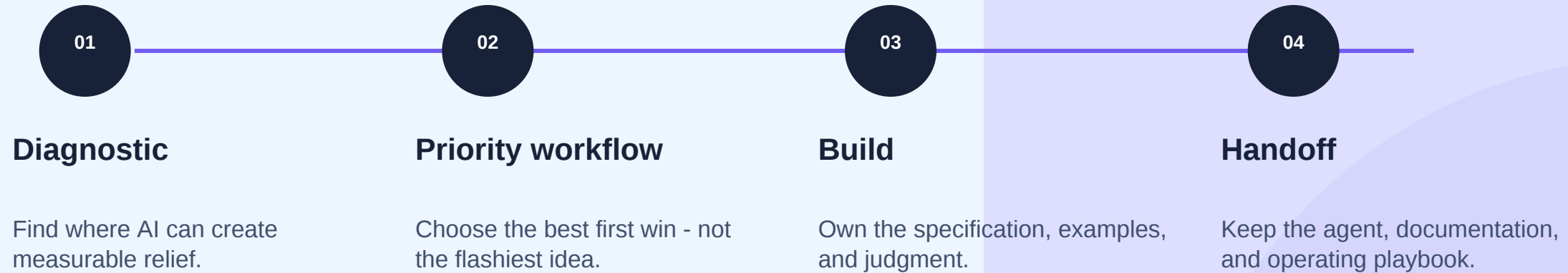
Test against the real workflow - not a clean process diagram.

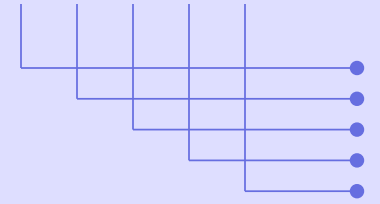
The workflow is the unit of automation.





Four moves from friction to ownership.



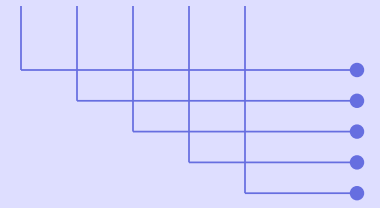


Job first. Tool second.

- 01 **Where does work stall or repeat?**
- 02 **What outcome would prove this helped?**
- 03 **Where must a human keep judgment?**

A useful AI project starts with a business constraint - not a model name.





Run the same real task through two assistants.

ASSISTANT A

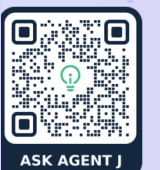
Same source material
Same instruction
Same success criteria

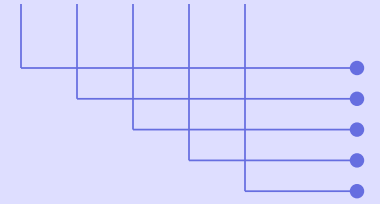
VS

ASSISTANT B

Compare accuracy
Compare judgment
Compare usable output

Choose the result that survives your workflow - not the loudest vendor claim.





Pick the first win with three filters.

IMPACT

Does it save time, protect revenue, or improve service?

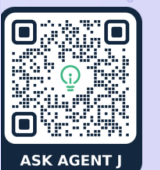
REPETITION

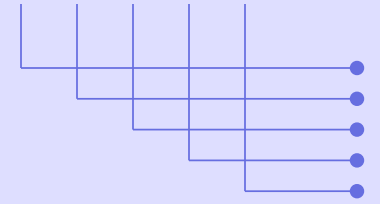
Does this happen often enough to compound?

RISK

Can a human review the result before anything consequential happens?

HIGH IMPACT x HIGH REPETITION x REVIEWABLE RISK





You do not have to code. You do have to own the judgment.

YOUR EXAMPLES

Show what good and bad look like.

THE AGENT

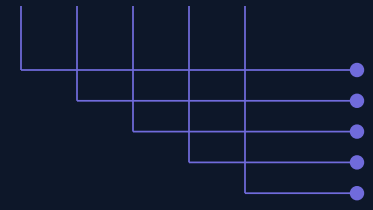
Draft, classify, research, or route.

YOUR GATE

Approve what leaves the organization.

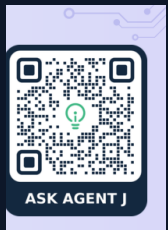
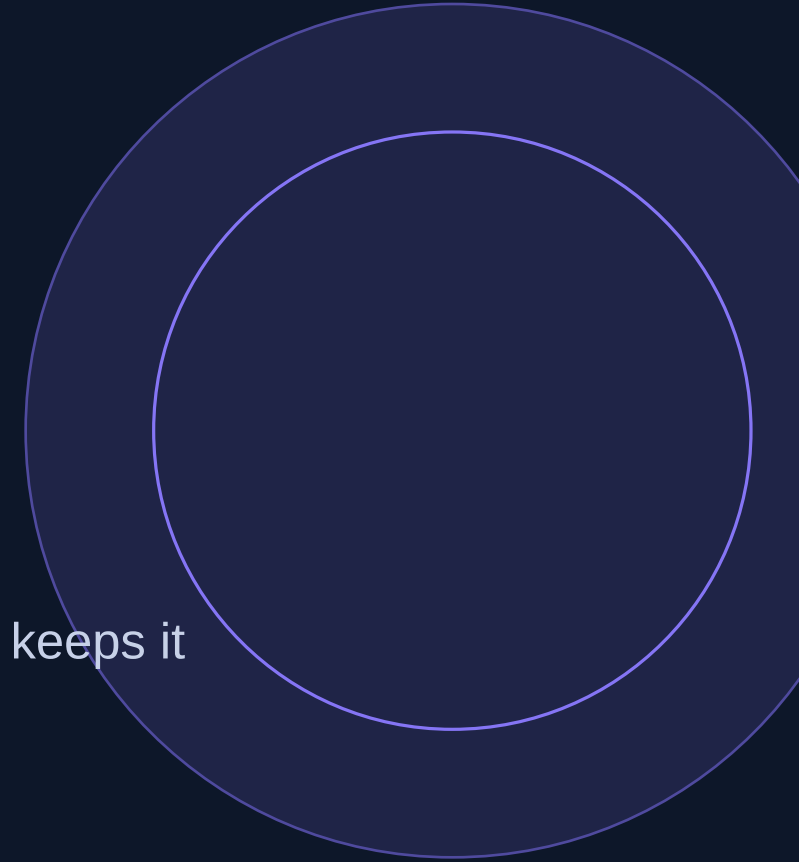
Your specification is business knowledge made reusable.

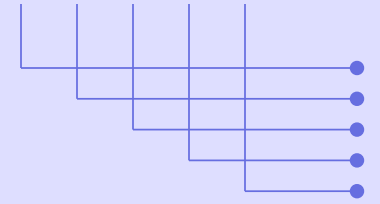




Let's inspect one real build.

The finished agent · the specification behind it · the human decision that keeps it useful





The value should stay in your organization.

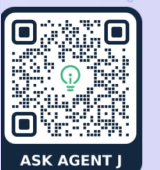
RENT A DEPENDENCY

- > Opaque workflow
- > Vendor dependency
- > Knowledge walks out

BUILD A CAPABILITY

- > Agent + source
- > Documentation
- > Operating playbook

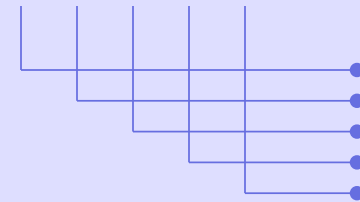
A capability compounds. A dependency renews.



Connect with Joshua on LinkedIn.

Get the Forward-Deployed Operator playbook and keep building from one useful workflow.

[LINKEDIN.COM/IN/JOSHAGUIRRE](https://www.linkedin.com/in/joshaguirre)



Choose the support that fits the work.

AI SYSTEMS CONSULTATION

Clarify the opportunity, risk, ownership path, and next decision.

CUSTOM AGENTS & AUTOMATION

Architect and implement agents around real organizational workflows.

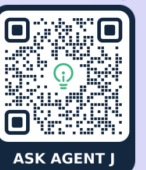
TEAM TRAINING & WORKSHOPS

Give leaders and teams a repeatable way to work with AI safely.

WORKFLOW & UX ARCHITECTURE

Redesign the human + AI handoffs so the system gets adopted.

INTRODUCE US TO THE WORKFLOW



YOUR NEXT MOVE

Bring us the workflow you want off your plate.

If the work is repetitive, high-value, and still depends on human judgment, it is worth a conversation.

CONTACT@CRESSIO.COM

REQUEST AN AI SYSTEMS CONSULTATION

